Muhammad Abdullah

UI/UX Designer

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Skills

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Experience

Muhammad Abdullah

Islamabad, Pakistan

Portfolio: abdullaa.com
uixabdullah@gmail.com

UI/UX Design: Wireframing, Prototyping, User-Centered Design, Interaction Design, Visual Design, Responsive Design

Design Strategy: Design Systems, Branding, Design Thinking, Task Flows

User Research & Testing: Usability Testing, Accessibility Design, User Research

Tools & Software: Figma, Sketch, InVision, Miro, Creatie

Collaboration & Workflow: Slack, Notion, Jira, Agile Methodologies

AIME Global UK / Product Designer

AUGUST 2024 - PRESENT, United Kingdom, Remote

Product Designer at AIME, contributing to the creation of intuitive user interfaces and seamless digital experiences for SaaS products and client solutions. Focused on enhancing user engagement and streamlining workflows through user-centered design approaches.

Code Melding / Senior UI/UX Designer

DECEMBER 2023 - SEPTEMBER 2024, Islamabad, Pakistan

Collaborated with a cross-functional team to design user interfaces and experiences that shape exceptional digital products for our clients. Contributed to the creation of mobile apps with millions of downloads on the Play Store, ensuring intuitive design and seamless user engagement. Spearheaded user-centric design strategies, including usability testing and iterative prototyping, to deliver high-impact solutions across diverse industries.

Code X Design / UI/UX Designer

AUGUST 2023 - NOVEMBER 2023, Islamabad, Pakistan

UI/UX Designer, played a pivotal role in designing websites and dashboards that deliver exceptional digital experiences for clients. Focused on user-centric designs, ensuring intuitive navigation and visually compelling interfaces. Collaborated closely with cross-functional teams to align business objectives with user needs, driving impactful solutions in a fast-paced, innovative environment

ApnaDevs / UI/UX Designer

DECEMBER 2022 - JULY 2023, Islamabad, Pakistan

In my role as a UI/UX Designer, I spearheaded the creation of user-friendly websites and dashboards, emphasizing seamless navigation and compelling visuals. Utilized Figma to design and prototype workflows that streamlined user interactions and addressed client objectives effectively. Partnered with developers and product teams to ensure cohesive design implementation. Played a key role in delivering projects with substantial user engagement, including mobile apps achieving millions of downloads on the Play Store.

Education

COMSATS University / BS Software Engineering

Islamabad, Pakistan

Relevant coursework includes Foundations of Information Science, Probability and Statistics, Introduction to Business, Introduction to User Experience (UX) Design, Psychology and User Behavior, Object-Oriented Programming (Java II), and Systems Analysis and Design.Human-Computer Interaction (HCI), Web Development and Design, and Interaction Design.

APS / Computer Science

Rawalpindi, Pakistan

Projects

Lava / Social Engagement App

June 2023 - November 2023 I Remote

- Designed **Lava**, an interactive app that enhances user engagement through gamified challenges and social interactions.
- Focused on **user research, prototyping, and an engaging UX design**, incorporating features like personalized challenges, progress tracking, and rewards.
- Achieved a **20% increase in user retention** during pilot testing.

Instant VPN / Mobile App

2023 I Remote

- Designed the **UI/UX for Instant VPN**, a mobile app with over **1 million downloads** on Google Play Store.
- Focused on **user-friendly onboarding, intuitive navigation, and a visually appealing dark mode interface**.
- Optimized the **subscription flow**, leading to a **higher conversion rate and improved user retention**.

Extracurricular, Events & Certificates

Google- Foundations of User Experience (UX) Design

Google- Design a User Experience for Social Good & Prepare for Jobs

Google- Start the UX Design Process: Empathize, Define, and Ideate

Google- Build Wireframes and Low-Fidelity Prototypes

IBM - User Experience Design Fundamentals

LottieFiles- LottieFiles for Figma

Le wagon- UI/UX Design